

MARIA FRISKE

GRAPHIC DESIGNER
EDUCATOR

GET IN TOUCH



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ABOUT ME

“ I am an artist, designer, and creative director who brings strategy, art, design, stewardship, environments, and understanding to the table. Although my approach changes from project to project, medium to venue, it always involves telling a compelling story. ”

EDUCATION

1995 BA Nazareth College Rochester NY
BS Magna Cum Laude

1984-1985 Syracuse State College
Syracuse NY
Environmental Science / Art

1983 AS Alfred State College Alfred NY
Environmental Science / Art

1985 Graphic Careers Rochester NY Graphic Design / Illustration Certificate

COMMUNITY

Artist Row Chair & Founder, 2004-2011
Rochester Public Market Art Fair

Rochester Public Market 2005-2008
Board of Directors, 1993

Charles Settlement House 2007
Board of Directors

School Without Walls Middle School 2007
Mural Project, Painting Teacher and Project Facilitator in conjunction with City School District

American Cancer Society, 1991
Project Facilitator and Instructor, Student Publications, with City School District

SKILLS

Programs, Adobe Photoshop, InDesign, Illustrator, Dreamweaver, Mac and Windows Environments, HTML 5, Adobe After- Effects

Natural Media: Acrylics, Oils, Pencil, Pen & Ink, Scratchboard, Metal, Found Object, Wood

Photography

EDUCATIONAL EXPERIENCE

ADJUNCT PROFESSOR

Monroe Community College Rochester, NY 2010 - 2014

Vector Graphics, Web Graphics, Typography, Graphic Design 1

Nazareth College, Rochester NY 2006 Advanced Painting

University of Rochester, Rochester NY 2005 Introductory Painting

Monroe Community College, Rochester NY 1997- Desktop Publishing

INSTRUCTOR

Memorial Art Gallery Creative Workshop, Rochester, NY 2010-2013

Beginning Painting, Acrylic and Oil, ages 8-12 and adults

PROFESSIONAL EXPERIENCE

CREATIVE DIRECTOR, Rochester Art Supply

Rochester New York 2014-2015

Create marketing materials for 3 divisions of the business; brick and mortar establishment, FineArtStore.com (online), Enkaustikos Wax Paint® and Walnut Ink® products. These include email campaigns, signage, labels, catalogs, brochures and other marketing materials.

CREATIVE DIRECTOR Northeast Dental & Medical Supply

Rochester, New York 2011-2014

Re-branded the company including all collateral materials and website design. Helped company grow to over three times yearly annual gross income. Responsible for design and implementation of all marketing materials including website, design and development of a quarterly magazine, corporate identity kit, media kit, advertising, postcards, fliers and brochures.

FREELANCE GRAPHIC DESIGN / ART DIRECTION

Rochester, New York 1997 - 2014

Designed wide range of printed and multimedia projects, including books, brochures, manuals, posters, in-store displays, online videos, websites, DVDs and CDs.

Selected clients: Xerox, Getinge, Sage Ruddy, RPO, Worksmart, Mountain West Bank, The Springut Group, Delta Chelsea & City of Toronto Partnership, Jewish Community Center of Greater Rochester, Post Central, Advantage Metal Works

ILLUSTRATOR, GRAPHIC DESIGNER & ART DIRECTOR

Gannett Rochester Newspapers Rochester, New York 1987 - 1997

Designed, art directed and illustrated features and articles. Created page designs. Served as principal art director for Weekend Magazine and principal designer for the launch of the online edition. Created original art for national publications and companies.

Selected clients: The New York Times Sunday Magazine, Chicago Tribune Sunday Magazine, Rolling Stone, The Detroit News, The Boston Globe, Fast Company, The Baltimore City Paper, The Detroit News, Entertainment Weekly, THIS, Guitar World, City Newspaper (Rochester), Scholastic Magazine, Taurins Design, The Royal Bank of Canada and The Observer.

GRANTS/AWARDS/HONORS

Honorary Founders Award, Best of Show Award Artist Row 2008

Changing Lives Award, School Without Walls Middle School, Rochester NY, 2008
Swillburg Historic Mural Project, Rochester NY, 2007

GVRPS Award – Outstanding Volunteer Organization, Artist Row, Rochester NY, 2006

Culture Builds Communities Grant, Rochester NY, 2006

Rochester Arts and Cultural Council Award, ROCO Members Show, Rochester NY, 2004

SOS stipend, Rochester Arts and Cultural Council Award, Rochester NY, 2002

Rochester Business Journal, Best of the Web First Place, Second Place, 2001

Honorable Mention, Promotion Design, How Magazine, 1998

Award Of Excellence, Society of Newspaper Design, 1995

Honorable Mention, Promotion Design, Print Magazine, 1995

Honorable Mention, Society of Newspaper Design, 1992

BIBLIOGRAPHY

Lake Affect Magazine, Vol, 31, Cover Illustration: Maria Friske Crowd Study No. 3, Oil and acrylic, 2007

St. John Fisher Office of Multicultural Affairs & Diversity Programs, The Market Builds Local Camaraderie by Jenna Katz www.campustimes.org, 2007

Picturing the Past, Drawing on the Present
By Erin Brooks Live Event Coverage
www.swillburg.com, 2006

City Newspaper, Maria Friske's roadside attraction: Folk artist passes through Swillburg history with Pembroke Street mural, by Frank Deblase, City Newspaper, Rochester NY, 2006

LECTURES / WORKSHOPS

St. John Fisher College, Guest Speaker, Diversity Department, Fall Programming, Local History & Art, The Historic Swillburg Mural Project 2007

St. John Fisher College, Guest Speaker, Diversity Department, Fall Programming, The Mural Process, 2007

St. John Fisher College, Philosophy Department Presentation and Panel Discussion, featuring School Without Walls 8th grade students, Spring 2007

Bryant and Straton, Host to Intern, 1998

Nazareth Community College, Guest Lecturer, Illustration/Newspaper Artist, 1994-1995

Rochester Institute of Technology, Guest Lecturer, Scratchboard Techniques, 1993

Illustration Workshop, Comic Book Creation, Writers and Books, 1990

FINE ART

FINE ARTIST, 1991-PRESENT

Award-winning painter. Materials include acrylic and oil work on paper, steel and wood. Innovative incorporation of three-dimensional ceramic, wood or steel elements into the two-dimensional picture-plane to achieve dramatic visual effects. Exploration of the interplay between the flat, dimensional and volumetric.

Honored by numerous institutions, including; University of Rochester, Nazareth College, The Arts and Cultural Council, The Rochester Contemporary Rochester Memorial Art Gallery and The Rochester Arts and Cultural Council. Awarded the Swillburg Historic Mural Project, 2007

EXHIBITION LIST

Center At High Falls, Rochester Art Supply Invitational Exhibit, 2008

Eastman Theatre, Art & Music Intertwine with RPO's 'Pictures at an Exhibition', Rochester NY, 2007

Lavery Library, St. John Fisher College, 2007

Art Walk, The Armory, Rochester NY, 2006

Regional Invitational, Hartnett Gallery, University of Rochester, Rochester NY, 2005

SC Fine Arts Gallery, Solo Show, 2005

Rochester Public Market, Solo Show, 2004

Rochester Contemporary, Members Show, 2004

Finger Lakes Show, Memorial Art Gallery, Rochester NY, 1995

Monroe Community College, Solo Exhibition, Big City USA, 1995

Monroe Community College, Group Show, God's Greatest Hits, 1994

Nazareth College, Student Show, "Best of Show," 1991

Solo Exhibition, The Little Gallery, 1991

Upstate Invitational Art Exhibition, Pyramid Arts Center, Rochester NY, 1989